

The Children's Mutual – about us

At The Children's Mutual our mission is to help families secure their children's futures, and we pride ourselves on being the UK's only specialist in long-term savings for children.

The Children's Mutual is a trading name of the Tunbridge Wells Equitable Group, which includes the parent firm - Tunbridge Wells Equitable Friendly Society Limited - which is a mutual organisation. Mutual organisations are effectively owned by their members, and are run for the benefit of their members and customers. The Group also includes a subsidiary firm, the Tunbridge Wells Equitable Investments Company Limited which manages our flagship product - Child Trust Fund.

Since 2005 and the launch of Child Trust Fund, The Children's Mutual has focused on providing shares-based Stakeholder and Non-Stakeholder Child Trust Fund accounts. In addition we are the only provider to offer a Shariah-compliant Stakeholder Child Trust Fund which recognises that a significant number of Muslim parents want to be able to access the advantages of the CTF scheme in a way that complies with their faith.

For the parents and grandparents of older children who do not qualify for the Child Trust Fund, or for those who want to save more than the CTF allows, The Children's Mutual offers Growing Up Bond, a shares-based investment plan.

We also provide products which offer the advantages of saving with a traditional friendly society – including membership of a mutual organisation and tax-efficient investment growth.

To further assist parents in securing their children's futures, we work with a number of partners to create services and offers with real relevance, such as a will-writing service and life insurance where premiums are returned if the plan holder is still alive at the end of the term.

We also work through independent financial bodies, trade associations, advisers, and the media to try to help change the nation's savings habits and, in so doing, help to provide a better financial future for all children.

Some facts and figures

- The Children's Mutual is the choice of more than 1 in 4 parents for their newborn's Child Trust Fund.
- The company looks after 775,000 CTF accounts (as at Feb 2010).
- The Children's Mutual has won the 'Moneyfacts' award for 'Best Child Trust Fund Provider' every year since its 2006 launch.

A bit of history

The Children's Mutual opened its doors for the first time in 1881 as 'The Tunbridge Wells and South Eastern Counties Equitable'. When the National Insurance Bill was launched in 1911, it was one of the friendly societies chosen to help the government administer the new state scheme. Over time, the company has grown and developed and, over the last couple of decades, has focused specifically on savings for children. In January 2003 it rebranded as 'The Children's Mutual'. The Children's Mutual went on to make a significant contribution to the government's Child Trust Fund consultation process, and is now the UK's only specialist provider of long-term savings plans for children.

FEBRUARY 2010 HSE-OT-0384-0210

For more info see thechildrensmutual.co.uk or contact us . . .

Consolidated Communications

Elspeth Rothwell Tel: 020 7781 2366 Mob: 07811 375998 E: pressoffice@thechildrensmutual.co.uk
Katie Donlan Tel: 020 7781 2376 Mob: 07980 928560 E: pressoffice@thechildrensmutual.co.uk

The Children's Mutual PR Managers

Wendy Roberts Tel: 01892 775337 E: wendy.roberts@thechildrensmutual.co.uk
Stephanie Quantick Tel: 01892 775348 E: stephanie.quantick@thechildrensmutual.co.uk

The Children's Mutual is a trading name of the Tunbridge Wells Equitable Group, which includes Tunbridge Wells Equitable Investments Company Limited. **Baby Bond**® is a registered trade mark of Tunbridge Wells Equitable Friendly Society.